

## Web Operations Manager at Tanium

Dear Tanium Hiring Manager,

I am eager to apply for the Web Operations Manager position at Tanium. As someone who thrives on driving web excellence, Tanium's commitment to innovation and adaptability in the security sector aligns perfectly with my own professional ethos, making this role an ideal match for my background and skills.

In my current role as Director of IT & Development at Verus Investments, I have successfully led initiatives to improve SEO, implemented comprehensive SOPs for website updates, and leveraged Google Analytics to derive actionable insights. One project I'm particularly proud of involved a complete overhaul of our SEO strategy, which resulted in a significant increase in organic traffic within six months. This experience has honed my ability to manage website tagging and analytics processes, skills that I am eager to bring to Tanium.

Moreover, during my tenure as a Senior Web Developer at REI, I spearheaded the adoption of Adobe Experience Manager, significantly streamlining our site template development process. This initiative not only improved our web analytics capabilities but also enhanced our conversion rate. My experience ensuring cross-browser compatibility and adherence to WCAG standards at Ascentium further solidifies my readiness to uphold Tanium's high standards for accessibility and user experience.

The prospect of contributing to Tanium's web operations is genuinely exciting to me. I am particularly drawn to the opportunity to collaborate on web projects and continuously improve the company's online presence. Tanium's emphasis on teamwork and high integrity resonates with my own values, and I am confident that my proactive approach and technical expertise will be a valuable addition to your team.

Thank you for considering my application. I look forward to the possibility of contributing to Tanium's continued success and innovation.

Best regards,

Joe Wilson